

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
AUG29/12 12.35  
\*\*\* WFTV-TV \*\*\*  
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REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE MO/DO/YR \_\_\_\_\_

TO LENA  
FR JULIE  
OKD M1-2  
TTLS RTS  
PLS CFM, THX 8/29

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

:LINE#:	REP	:	CD:	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST # = 1880  
AGENCY PRODUCT CODE =

11	S	1135P-1205A	30	\$1,025.00	10/16	10/19	0	TO-E
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PROGRAM : NITJEINE  
CON COM1 : 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
41	A		1135P-1205A	30		\$1,025.00	10/16	10/18	4		TU-TH	4
PROGRAM : NIGHTLINE ORD COM1: DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 4 SPOTS/WK												
12	S		1100P-1135P	30		\$2,000.00	10/16	10/21	0		TU-SU	0
PROGRAM : NEWS CON COM1: 1X PER DAY												
42	A		1100P-1135P	30		\$2,000.00	10/16	10/21	6		TU-F,SU	6
PROGRAM : NEWS ORD COM1: NEWS RUNS LATE ON SAT DUE TO COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#11	MISSED: TU-F/1135P-1205A				OCT16(4/WK)		30S	\$1,025.00	(AUG29/12)	
			OFFER: TU-TH/1135P-1205A				OCT16(4/WK)		30S	\$1,025.00	PLS ADVISE.	
			CMT: DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE									
M2	OK'D	BUY#12	MISSED: TU-SU/1100P-1135P				OCT16(6/WK)		30S	\$2,000.00	(AUG29/12)	
			OFFER: TU-F,SU/1100P-1135P				OCT16(6/WK)		30S	\$2,000.00	PLS ADVISE.	
			CMT: NEWS RUNS LATE ON SAT DUE TO COLLEGE FBALL									
OCT/12			158100.00									
CONTRACT TOTAL											158100.00	
TOTAL SPOTS											80	

MARKET TOTALS \$439,166 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE